



PASSPORT GMID

Passport GMID ユーザーガイド

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ダッシュボード機能 P.10

Log Out

Enter search term here

SEARCH INDUSTRIES COUNTRIES & CONSUMERS DASHBOARDS CONSULTING MY PAGES HELP

産業別の分析へアクセス

INDUSTRY TREE

- Industries
- Countries & Consumers

First choose an industry...

Go >

QUICK ANALYSIS FINDER

Select...

Go >

国と消費者に関する分析、各国主要経済指標データへアクセス

SPOTLIGHT



What's New Consumer?
Welcome to the latest edition of the Euromonitor International consumer comment bulletin tracking new consumer trends in emerging markets. Understanding the fast-moving trends shaping consumer attitudes and behaviour in these...
Article | 11 May 2011 | [Read >](#)



Future Watch: Under the Radar - Can Brands Woo Consumers by Keeping a Low Profile?
An Argentine bank has created a significant buzz in its domestic market by sponsoring a football team but opting to keep its brand off their shirt, giving it "back to...
Future Watch | 03 May 2011 | [Read >](#)



Euromonitor International Interviews Francis Blake, Policy Advisor at the UK Soil Association
Naturally positioned and organic beauty products are rapidly moving from niche to mainstream status, with many beauty companies addressing the demand for eco-friendly innovation. As a result, changes are taking...
Article | 03 May 2011 | [Read >](#)



Special Report: Libyan Conflict and Regional Uncertainty Drive up Oil Prices
Starting with Tunisia and Egypt in early 2011, opposition movements have grown across the Middle East and North Africa (MENA). Libya became the next country to develop a mass opposition...
Article | 11 Apr 2011 | [Read >](#)



New Luxury Goods global briefing: Luxury

FAQおよび用語の説明、リサーチ方法etc.へアクセス

THINGS HAVE

WELCOME to the new...
Euromonitor International's gateway to global strategic intelligence.

CLICK below to get an overview of the site and explore the many new features we've added to Passport including dashboards to aid trend spotting, improved search and more powerful data downloads.

CLICK & WATCH >

DASHBOARDS

START EXPLORING

select... Go >

専門アナリストによる洞察力に富んだ分析へアクセス(レポート/記事Article)

ユーロモニター・インターナショナル社のデータベースは、産業、国、および消費者に関するビジネス情報を提供するオンラインシステムです。統計/記事/レポートと、ニーズに合わせてデータの閲覧ができます。(検索結果は、エクセル、ワード、PFD、パワーポイント等の形式でダウンロードが可能です。)

キーワードによる検索が可能



- SEARCH
- INDUSTRIES ▼
- COUNTRIES & CONSUMERS ▼
- DASHBOARDS ▼
- CONSULTING
- MY PAGES ▼
- HELP

産業別検索の入り口

Beauty and Personal Care

SEARCH TREE

- Select category...
- Select category...
- Beauty and Personal Care
- Baby Care
- Bath and Shower
- Colour Cosmetics
- Deodorants
- Facial Treatments
- Fragrances
- Hair Care
- Grooming
- Skincare
- Skincare excl Power
- Toiletries
- Wax Care
- Sun Care
- Sets/Kits
- Premium Cosmetics
- Mass Cosmetics

SEARCH TREE

最も基本的な、統計データ検索の入り口

LATEST RESEARCH

レポート・記事(Article)へアクセス。※企業情報、国別情報、経営環境や世界の消費トレンドに関する情報

SPOTLIGHT

- #### New Luxury Goods global briefing: Luxury Brand Routes to Market: Exclusivity vs Expansion

Luxury brands are adjusting to an environment in which buying power is switching to emerging markets, while consumers in developed regions are making luxury purchases across a widening range of...

[Article](#) | 27 Apr 2011 | [Read >](#)
- #### Better Days for Premium Beauty but Mass Products to Drive Long-Term Growth

2010 marked a strong rebound for the global beauty and personal care industry which registered 5% value growth, up from 4% the previous year. The biggest change was the revival...

[Article](#) | 27 Apr 2011 | [Read >](#)
- #### Novel and Functional Ingredients Drive Hair Care Growth

Hair care is the second largest category in the beauty and personal care market after skin care, worth over US\$67 billion in 2010. The category was affected by the economic...

[Article](#) | 28 Apr 2011 | [Read >](#)

LATEST RESEARCH | [More >](#)

Beauty and Personal Care State of the Industry 2011

2010 marked a further recovery for the beauty and personal care industry as a whole with 5% value growth, up from 4% the previous year. While the mass market accounted...

[Article](#) | 26 Apr 2011 | [Read >](#)

DASHBOARD

Explore the Data

replay

業界のリアルタイムNewsへアクセス

REALTIME NEWS

- [Unilever acquisition of Alberto Culver given US clearance](#)

May 2011
- [Unilever reveals strong Q1 as personal care goes from strength to strength](#)

May 2011
- [Unilever Acquisition of Alberto Culver Approved, Terms Set](#)

May 2011

Disclaimer: RealTime News contains links to external sources. Euromonitor International cannot be held accountable for the information or presentation of these sources.

SEARCH TREEからの統計データ検索の手順(CATEGORY TREE)



Enter search term here

SEARCH INDUSTRIES ▼ COUNTRIES & CONSUMERS ▼ DASHBOARDS ▼ CONSULTING MY PAGES ▼ HELP

Menu Search Advanced Text Companies or Brands Packaging Closure

SEARCH CATEGORY TREE

Filter Tree >

CATEGORY TREE

- Industries
 - Alcoholic Drinks
 - Apparel
 - Beauty and Personal Care
 - Baby Care
 - Bath and Shower
 - Colour Cosmetics
 - Deodorants
 - Depilatories
 - Fragrances
 - Hair Care
 - Men's Grooming
 - Oral Care
 - Oral Care excl Power Toothbrushes
 - Skin Care
 - Body Care
 - Facial Care
 - Hand Care
 - Sun Care
 - Sets/Kits
 - Premium Cosmetics
 - Mass Cosmetics
- Consumer Appliances
- Consumer Electronics
- Consumer Finance
- Consumer Foodservice
- Consumer Health

Statistics | Analysis

CATEGORY SUMMARY

- Skin Care
- Body Care
- Facial Care
- Hand Care

Clear Selection

Now Choose Geographies

キーワードによる検索が可能

3ページのSEARCH TREEからCATEGORY TREEへ。検索したい製品カテゴリーを画面のTREEから選択

※メニュー内のカテゴリーを展開するには+ボタンをクリックします。

選択したカテゴリーが、このBOXに表示される

カテゴリー選択が完了後、青いボタンNow Choose Geographyをクリックすると、地域の検索をするページに切り替わる

Clear Selectionを押すと、すべてのチェックをはずす事ができる

SEARCH TREEからの統計データ検索の手順(GEOGRAPHY TREE)



Menu Search Advanced Text Companies or Brands Packaging Closure

SEARCH GEOGRAPHY TREE

[Filter Tree >](#)

PREDEFINED SELECTIONS

- H&W 32
- 52 coun
- 80 coun
- All coun
- America
- APEC
- ASEAN
- BRIC
- Developed Countries
- Emerging and Developing Countries
- EU
- Europe
- EuroZone
- G20
- G8
- GCC
- MENA
- Mercosur
- Middle East and North Africa
- NAFTA
- OECD

GEOGRAPHY TREE

ここから、選びたい地域や国を選択

GEOGRAPHY TREE

- World
- Asia Pacific
 - Afghanistan
 - American Samoa
 - Armenia
 - Azerbaijan
 - Bangladesh
 - Bhutan
 - Brunei
 - Cambodia
 - China
 - Fiji
 - French Polynesia
 - Guam
 - Hong Kong, China
 - India
 - Indonesia
 - Japan
 - Kazakhstan
 - Kiribati
 - Kyrgyzstan
 - Laos
 - Macau
 - Malaysia
 - Maldives
 - Mongolia
 - Myanmar

選択した地域や国が、このBOXに表示される

CATEGORY SUMMARY

- Skin Care
- Body Care
- Facial Care
- Hand Care

GEOGRAPHY SUMMARY

- China
- India
- Russia
- Brazil
- BRIC

[See Data Now](#)

地域、国の選択が完了後、青いボタンSee data nowをクリックすると、統計データ結果が表示される

PREDEFINED SELECTIONSからは、BRIC やASEANといった切り口で国の選択を瞬時におこなうことが可能

Results Listをクリックすると検索結果すべて(Statistics & Analysis)が表示されます。Analysisを選ぶとReport,およびArticleが表示されます。

SEARCH INDUSTRIES COUNTRIES & CONSUMERS DASHBOARDS CONSULTING

Results List **Statistics** Analysis

選択したカテゴリー & 地域に基づく統計(Statistics)が表示される

CONVERT DATA

Current/constant
Unit multiplier
Growth
Per capita/household
Unit price

CONVERT DATA
表示されている統計データを、ニーズに合わせて変換する事ができる機能※P.7

Market Sizes | Historic | Retail Value RSP | Current Prices

Key: Related Analysis Chart this Row Company Shares Brand Shares Distribution Pricing Premium vs Mass
 Products by Ingredient Urban vs Rural

Change View		2005	2006	2007	2008	2009	2010
Skin Care							
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	China - RMB mn	30,698.6	35,678.4	42,770.1	49,836.2	56,757.0	64,187.0
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	India - Rs mn	21,122.1	23,548.7	26,659.3	30,632.6	34,760.5	40,950.4
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Russia - RUB mn	39,477.4	46,716.6	55,429.4	65,066.6	67,926.4	73,226.8
<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Brazil - R\$ mn	4,278.4	4,994.7	5,698.1	6,549.5	7,187.4	8,409.9

[Category definitions](#) | [Region definitions](#) | [Calculation variables](#)

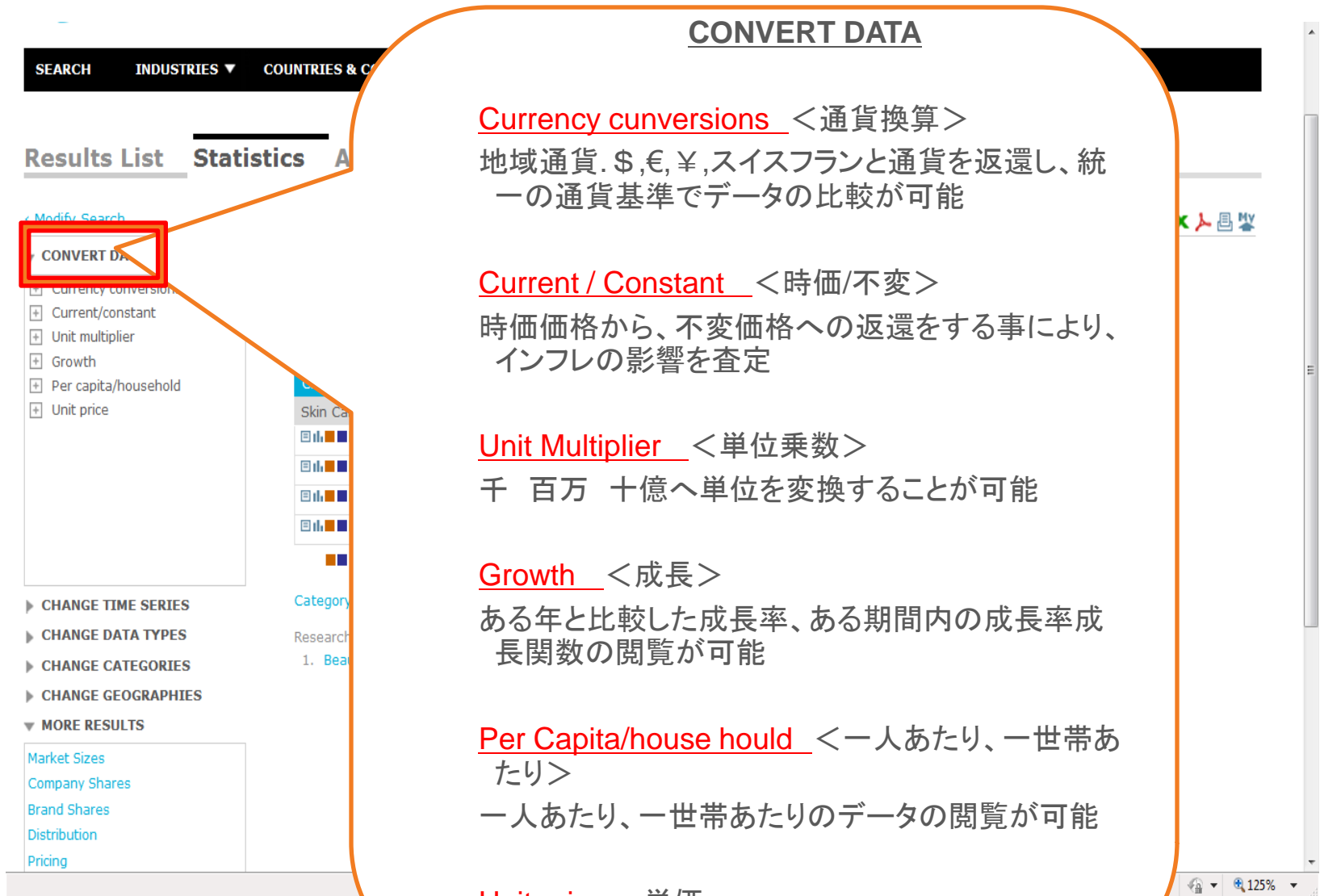
Research Sources:

1. Beauty and Personal Care: Euromonitor from trade sources/national statistics

定義・データソース
各カテゴリー、地域の定義および、データリソースが表示される

- カンパニーシェア
- ブランドシェア

各アイコンを選択する事で、選択したカテゴリーと地域のビジネス環境を把握するのに役立つ情報を得る事が可能
※アイコンは産業カテゴリーにより種類が異なる



CONVERT DATA

Currency conversions <通貨換算>
地域通貨. \$,€,¥,スイスフランと通貨を返還し、統一の通貨基準でデータの比較が可能

Current / Constant <時価/不変>
時価価格から、不変価格への返還をする事により、インフレの影響を査定

Unit Multiplier <単位乗数>
千 百万 十億へ単位を変換することが可能

Growth <成長>
ある年と比較した成長率、ある期間内の成長率成長関数の閲覧が可能

Per Capita/house hold <一人あたり、一世帯あたり>
一人あたり、一世帯あたりのデータの閲覧が可能

Unit price <単価>
カテゴリーの単価の閲覧が可能

統計データ

<データタイプ、カテゴリー、地域、期間を変えて検索をし直す>

MY PAGES

My Pages

表示されたデータは各種形式でダウンロード、マイページ(My Pages)へ保存が可能

CHANGE TIME SERIES
データがカバーする期間の変更
(将来予測期間など)

CHANGE DATA TYPES
統計データのタイプを変更

CHANGE CATEGORIES
統計データのカテゴリーを変更

CHANGE GEOGRAPHIES
統計データの地域・国を変更

Change View	2005	2006	2007	2008	2009	2010
China - RMB mn	30,698.6	35,678.4	42,770.1	49,836		
India - Rs mn	21,122.1	23,548.7	26,659.3	30,632		
			55,429.4	65,066		
			98.1	6,549		

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PDF形式でダウンロード、保存が可能

- Results List
- Statistics
- Analysis

< Modify Search

TABLE OF CONTENTS

- HEADLINES
- TRENDS
- COMPETITIVE LANDSCAPE
- PROSPECTS
- CATEGORY DATA

Skin Care - India

Category Briefing | 01 Jul 2010

HEADLINES

- Skin care grew by 13% in 2009 to reach nearly Rs32 billion
- New brands and portfolio extensions keep skin care dynamic
- Nourishers/anti-agers saw the fastest value growth of 19% in 2009
- Average unit prices continued to rise in 2009
- Hindustan Unilever Ltd's products continue to dominate skin care sales
- Skin care is forecast to see a constant value CAGR of 10%

TRENDS

■ The pace of new brand/product launches in skin care remained robust in 2009. While the leading players, including Hindustan Unilever Ltd and Cadila Healthcare Ltd, modernised their brands with the addition of new product variants to feed female consumers' increasing willingness to try new products and male consumers' increasing willingness to try new products, skin care continued to attract new players, both in the mass and premium segments. The category's security in the review period CAGR of 12%. Robust growth was driven by increasing consumer sophistication and the launch of new basic products such as Fair & Lovely to more consumers. New brand launches and increased exposure to new products (day and night moisturisers) due to the rapid growth of skin care sales counters in department stores.

Analysisを選ぶとレポート(Report)および記事(Article)が表示される

企業情報(Company Profile)

関連のレポート(Report)および記事(Article)情報が表示される

- MORE RESULTS
- Relevance
- Skin Care in India
 - Skin Care in Russia
 - Skin Care in Brazil
 - Skin Care in China
 - CavinKare Pvt Ltd in Beauty

- RELATED INFORMATION
- FULL MARKET REPORTS
- Baby Care in India
 - Bath and Shower in India
 - Beauty and Personal Care in India
 - Brazil: Key Player in Global Beauty and Personal Care Growth
 - Changing Habits in Hair Care
 - China: How to Get a Piece of the Action in Beauty and Personal Care
 - Colour Cosmetics in India
- COMPANY PROFILES
- ARTICLES
- MORE RELATED ITEMS



THANK YOU

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ご質問、ご要望がございましたら、お気軽にご連絡ください。